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GUTEN TAG, YALL: GLOBALIZATION AND THE SOUTH CAROLINA PIEDMONT, 1950-2000



University of Georgia Press. Paperback. Book Condition: New. Paperback. 176 pages. Dimensions: 8.9in. x 5.9in. x 0.6in. Nicknamed Euroville, Spartanburg, South Carolina, is a home away from home for BMW, Michelin, Ciba-Geigy, and numerous other European corporations. Enriching our understanding of what globalization means to millions of small-town, blue-collar Americans, Guten Tag, Yall looks at Spartanburg as a model of how determined communities can shape and influence globalization to their benefit and liking. South Carolinians in general and Spartans in particular do...

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